

DOWN PLUS BUCHAREST ASSOCIATION



LIMITS DOWN, ABILITIES UP

WHO ARE WE TALKING ABOUT?

- established in **2014**
- **50** beneficiaries
- working with **HUNDREDS** of people with disabilities
- realizing **daily activities**
- organizing & participating **MONTHLY** at cultural and sportive events:
 - 1.local
 - 2.regional
 - 3.municipal
 - 4.national
 - 5.international



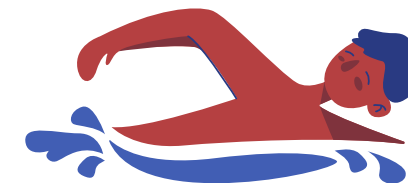
WEEKLY ACTIVITIES



GYMNASTICS



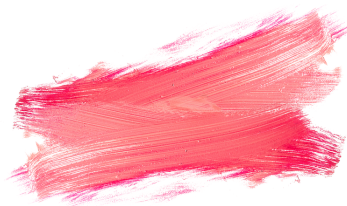
TRADITIONAL DANCE
SOCIETY DANCE



SWIMMING



MUSIC



PAINTING



LETTERS
&
NUMBERS



THEATRE



FOOTBALL

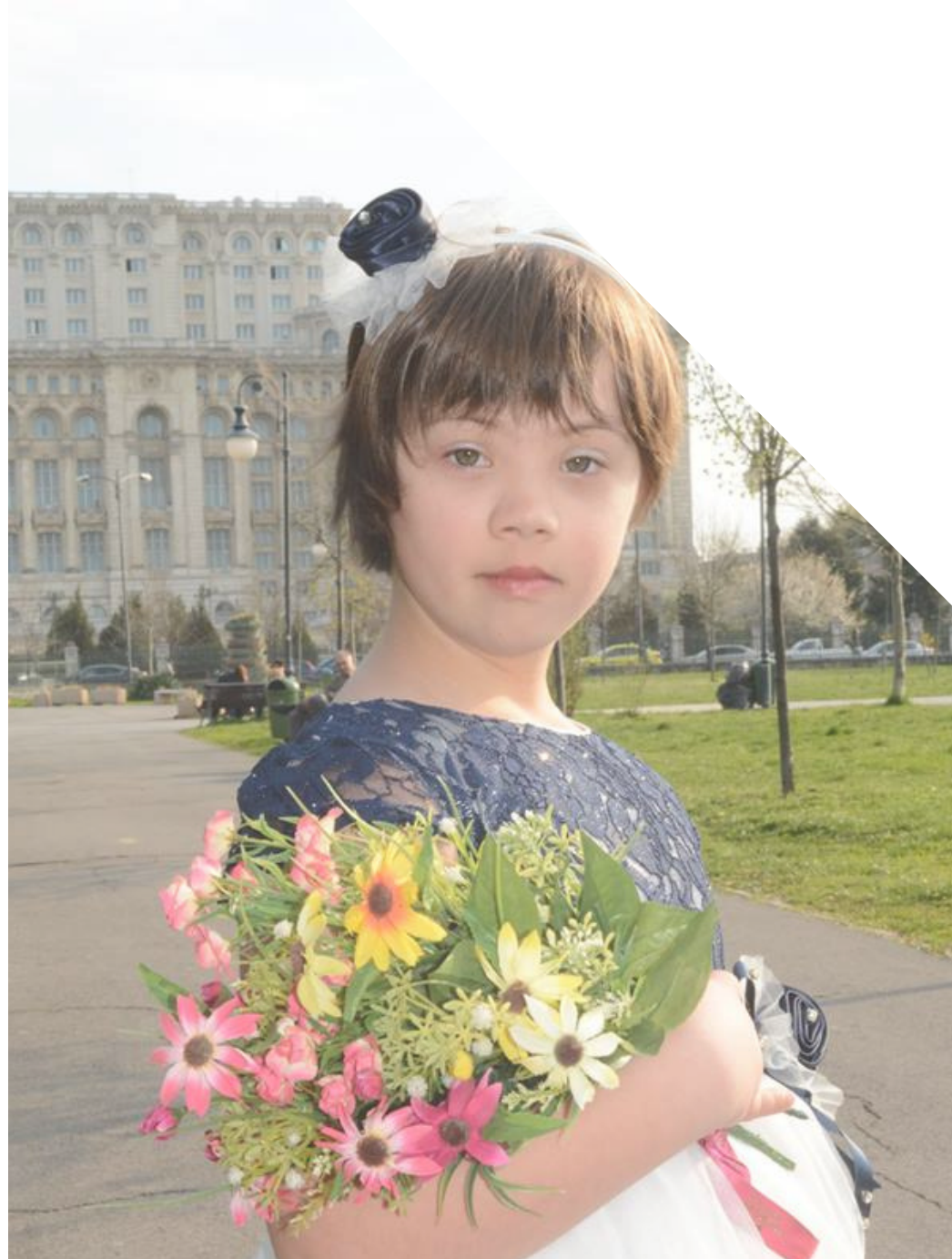


SPEECH
THERAPY

NOT THE USUAL INFLUENCERS

#LIMITSDOWNABILITIESUP

#WEARECHANGINGTHERULES



THEY CAN REALIZE
EVERYTHING.

Through everything they achieve everyday,
our **SUPERHEROES** show us that **ANY
LIMIT CAN BE EXCEEDED**, that anyone
can be a:

- champion
- model
- designer
- skier
- swimmer
- dancer
- **SOMEONE WHO CAN CHANGE THE
WORLD**

SUPERHEROES

IN ACTION.

Periodically we organize & participate at **NATIONAL** & **INTERNATIONAL** competitions:

- gymnastics
- ski
- swimming
- dance
- bocce

ETC. ETC. ETC.





HEART COUTURE

FASHION SHOW 2019

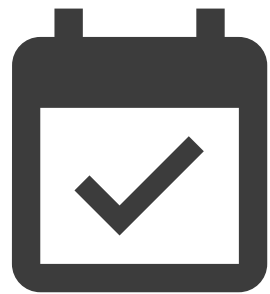
We organized the first **FASHION SHOW** where both **CREATORS** & **MODELS** were people with **DOWN SYNDROME**.

400 people supported us from the public when we **CHANGED THE DEFINITION OF PEOPLE WITH DISABILITIES**.

WORLD DOWN SYNDROME DAY

Every year, on **21st of MARCH**, we organize the biggest event from **ROMANIA** dedicated to **WORLD DOWN SYNDROME DAY**

- Sports
- Awarding all the participants
- Show whose stars are people with DOWN SYNDROME



OVER 400 PEOPLE ANNUALLY





MONOCHROME

FASHION SHOW 2020

THE STORY BEHIND THE NAME

MONOCHROME-DOWN SYNDROME FASHION it's a project in which the colour comes from the people who wear the creations and not from the creations themselves. For a period of several months, our beneficiaries became top designers and **CREATED THEIR OWN CLOTHES.**

The clothing creations were decorated with **PERSONAL PAINTINGS.**

The end of the project was the best part, because our stylists had a **FASHION SHOW** in which they presented their own creations.





40 DESIGNERS



120 OUTFITS



40 MODELS

I AM MY OWN DESIGNER



I AM MY OWN DESIGNER

MONOCHROME

..... photo shoot



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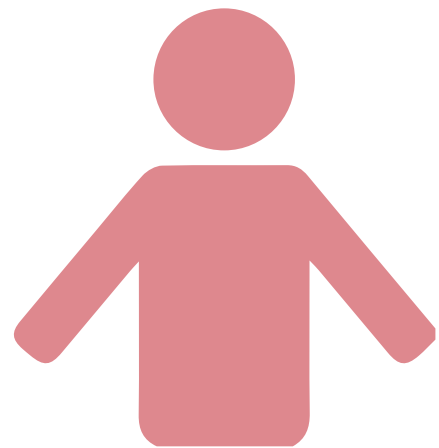


SOME DETAILS NOW

WHY WE DO EVERYTHING WE DO?

MISSION

- Through everything we do, we want to bring the aspect of normality in the lives of people with disabilities
- Developing the abilities of people with disabilities



BENEFICIARIES

- **50** direct
- Over **400** indirect

PURPOSE

- Social inclusion
- Equal rights
- Raising the awareness

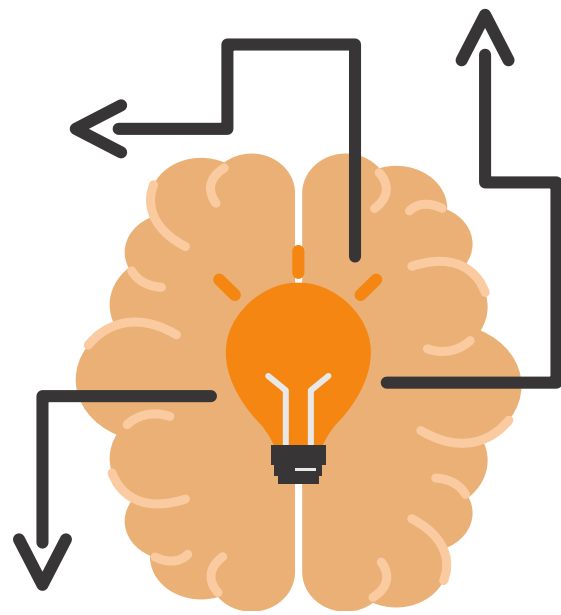




SPORT TOGETHER, ACTIVE FOREVER
2018-2020

- the rules of bocce

THE TEAM BEHIND THE SUPERHEROES



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Co-founder, President



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Larisa Bucur

Co-founder, PR
Specialist



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